



For students seeking to broaden their understanding of international business and foster the development of their global mindset.

For students enrolled in the following degree programs:

Program Directors:

Douglas Mahony
Associate Professor of
Management
dmm309@lehigh.edu

Charlie Stevens
Assistant Professor of
Management
ces213@lehigh.edu

Website:

go.lehigh.edu/ibc
for more information

- Bachelor of Science in Business and Economics
- Bachelor of Science in Integrated Business & Engineering
- Bachelor of Science in Computer Science & Business

Upon program completion, students will:

- Acquire a core body of knowledge relating to the influence of economic, political, and sociocultural factors on the international business arena
- Achieve the ability to communicate and engage in diverse cultural settings through an immersive global experience and/or the study of a modern foreign language
- Gain a global mindset that will allow the student to not only recognize and analyze important differences that occur when doing business internationally, but also have the ability to implement the proper tactics and strategies for dealing with these differences



LEHIGH UNIVERSITY

COLLEGE OF BUSINESS
AND ECONOMICS

Program of Study (12 credits)

1. Choose at least **one** of the following **core courses**:

- MGT 396: International Business
- MGT 342: Managing in the International Organization

2. Students must take at least **one other approved CBE course** and then any combination of qualifying courses to reach the 12 credit hour requirement. Listed below are *examples* of courses that have been pre-approved. For a complete list, visit: go.lehigh.edu/ibc

- ECO 209: Comparative Economic Systems
- ECO 339: International Trade
- ECO 340: International Finance
- ENTP 307: International Social Entrepreneurship
- FIN 333: Global Finance
- MKT 320: Global Marketing
- GS 320: Global Capitalism
- GS 126: The Political Economy of Globalization
- IR 26: Political Economy of Corruption

*Additional courses, including courses taken abroad, may be considered with the advanced consent of the Program Directors.

3. Qualifying global experience or two modern language courses (earning C- or higher).

Qualifying global experience options:

- Semester Study Abroad (in a country with a primary language other than English)
- Immersive Programs (including, but not limited to, Lehigh in Belgium, Lehigh in Prague, Lehigh in Singapore and Dubai)
- Global Internships (including, but not limited to, Iacocca Internship; Tauck Scholar; CSB 314 International Practicum)

Please be advised:

Short-term study abroad programs and experiences (i.e., those of a duration of less than one semester) must demonstrate high salience to international business to qualify as an applicable global experience. For students choosing to take two advanced courses in a modern language (i.e., courses at the 100-level or above), one course may be used toward partial fulfillment of the 12-credit requirement. For students choosing to complete a qualifying global experience, global programs offered for credit can be used in partial fulfillment (maximum of three credits) of the 12-credit requirement.

Scholarships

Lehigh University and the CBE offer an array of immersive international programs beyond the traditional semester-long study abroad programs. Financial aid is available for qualified students to help defray the cost of participating in a global immersive program. Information available at global.lehigh.edu/studyabroad/finances

