



## B.S., Business and Economics Overview

Cohort entering 2017-18

	<b><u>CREDITS</u></b>
<b>1 - Core Curriculum Component</b>	<b>54</b>
<b>2 - University Components</b>	<b>48</b>
<ul style="list-style-type: none"> <li>• <i>Distribution requirements (6 credits in humanities, 6 credits in social science, &amp; 3 credits in science)</i></li> <li>• <i>33 credits in courses of your choice outside of the CBE</i></li> </ul>	
<b>3 - Major Component</b>	<b>15-23</b>
<ul style="list-style-type: none"> <li>• <i>One CBE major required; second CBE major optional</i></li> <li>• <i>Minimum GPA of 2.0 in major coursework</i></li> </ul>	
<b>Diversity and Global Requirements</b>	<b>6-8</b>
<i>Minimum of one 3-credit course for each requirement; may simultaneously fulfill above requirements</i>	
<b>Free Electives</b>	
<i>As necessary to achieve 124 minimum credits after above requirements are fulfilled</i>	
<hr/> <b>Minimum number of credits required to complete degree:</b>	<b>124</b>

- **Maximum credit load:**
  - 18 per semester (17 for first-semester student) in fall or spring
  - 2 courses/8 credits per summer session (4 courses/16 credits total for summer)
- Students pursuing a **double major** must still complete all degree requirements, including 48 credits outside of the CBE, even if the minimum of 124 credits has been reached.
- **Attendance is important.** Faculty can issue warning reports via the University's "Section 3" process, and upon the second report, may drop the warned students from the course.
- Students have **3 attempts** to successfully complete a course (earning a grade of C- or better). A withdrawal from a course counts as an attempt. **If the third attempt is unsuccessful, the student may no longer enroll in that course.**
- **If a course is repeated, the final grade received upon repetition of the course is counted in your cumulative GPA.**
- **Residency Requirement:** a minimum of 90 credits or 60 of the last 75 credits for your degree must be taken at Lehigh University.

**For a complete summary of Lehigh University academic policies:**

<http://catalog.lehigh.edu/undergraduatestudies/>

**For a complete summary of your degree requirements, see:**

<http://catalog.lehigh.edu/coursesprogramsandcurricula/businessandeconomics/>

# **B.S., Business and Economics**

## **Learning Goals and Objectives**

### **Goal 1: Understand functional areas of business and how they create value in a global context.**

- Understand how businesses organize and integrate resources, information and ideas across functions and organizations to create value.
- Understand the environments in which organizations operate.
- Understand how global forces affect business decisions and outcomes.
- Understand how to formulate and implement effective business strategies in competitive environments.

### **Goal 2: Develop habits of critical, analytical thinking and creative problem solving.**

- Demonstrate proficiency in quantitative reasoning and data analysis for business decision making.
- Apply knowledge and skills to new settings and to complex and ambiguous real world business problems.

### **Goal 3: Communicate effectively.**

- Demonstrate competence in oral, written, and visual communication skills.

### **Goal 4: Appreciate ethical and responsible behavior in business contexts.**

- Recognize implications arising from ethical dilemmas, and formulate actions most consistent with high ethical standards.
- Comprehend corporate social and environmental responsibilities.

### **Goal 5: Collaborate with others to accomplish work in business contexts.**

- Recognize the value of interpersonal and intercultural differences.
- Work effectively in a team project.

### **Goal 6: Build proficiency in a functional area [major] of your choice.**

#### **As a CBE student, you will also:**

1. Develop your knowledge, skills, and perspective beyond business through the courses you take from the College of Arts and Sciences and the Rossin College of Engineering and Applied Science.
2. Explore/study cultural issues that highlight differences that occur within society through your CBE Diversity requirement.
3. Explore/study cultures, languages, history, government structures or business practices in or with countries other than your own through your CBE Global requirement.
4. Declare your CBE major by the end of your sophomore year.
5. Engage in at least one substantive internship before the fall of your senior year.