



Fall 2016 Schedule

Wednesday, September 7 – Resume Marathon

Have your resume reviewed and receive quick resume critiques on a first come, first served basis. Co-sponsored by the Center for Career and Professional Development.

10:00 a.m. – 5 p.m. in Williams Hall, Global Commons

Thursday, September 8 and Monday, September 12 – Career Fair Prep

If you plan on attending the Career Fair, this event is a must. Learn how to research organizations, create a strategy for meeting with employers and what to wear and bring with you.

4:10 p.m. in STEPS 101 (September 8) and 4:10 p.m. in RBC 91 (September 12)

Tuesday, September 13 – Ethics and the Job Offer

Educate yourself about the ethical responsibilities and expectations that come with a job offer and decision-making deadlines. This discussion will include negotiation, benefit packages and dealing with multiple offers at once.

Presenter: Matt Melone – Professor, Perella Department of Finance

4:15 p.m. in RBC 85

Tuesday, September 20 – Case Interviews with Deloitte Consulting, LLP

Case interviews are two-way conversations that demonstrate the ability to think creatively in unfamiliar businesses. Your interviewer will describe a strategic or operational challenge and you'll have to reach defensible conclusions in a short period of time. While these skills are common to successful consultants, they are important tools for other areas as well.

4:15 p.m. in RBC 85 – Networking Reception in Atrium immediately following at 5 p.m. in the Rauch Atrium

Wednesday, September 21 and Thursday, September 22 – Interview Prep 101: Mock Interviews

Practice your interview skills and receive immediate feedback from experienced interviewers and successful business leaders in your desired industry. Students must sign up for interview times through LUCIE.

9:00 a.m. – 4 p.m. in the Center for Career and Professional Development, RBC 484



Fall 2016 Schedule (Continued)



Friday, September 30 – The Business of Entertainment Panel

Gain insight and understanding from alumnae about business career paths within the entertainment industry. Learn from experiences and take advantage of a great networking opportunity. Co-sponsored by the Marketing Club.

Presenters:

Ellen Stone – Executive Vice President of Marketing, Bravo and Oxygen Media
Michele Sibley – VP Entertainment Marketing and Senior Program Manager, Citi
Brooke Blythe – Partnership Marketing Specialist at Quest Diagnostics

Time and location TBD.

Thursday, October 20 – The Art of Networking

Making small talk in a room full of strangers can be nerve-racking, especially when attempting to make connections or a positive first impression. Learn from a Lehigh grad who has mastered the art of networking and will share tips and advice on how to work a room, make an introduction and ultimately a good impression.

Presenter: Jonathan Green '92 - Partner, Targeted Financial Services, LLC
4:15 p.m. in RBC 85

Monday, October 24 – Externship Program: Overview Workshop

Each year Lehigh students have the opportunity to shadow an alum or employer partner for a day over the winter break period, come learn more about the externship program and how to apply.

Presenter: Karen Kuczynski – Lehigh Center for Career and Professional Development
4:15 p.m. in RBC 91

Wednesday, October 26 – How to Get an Internship! (...and Make an Impression)

Learn from an alumni and professional panel who will share personal experiences and offer advice on how to make a splash in your first professional role so that you can build strong relationships, make connections, and achieve full-time positions or promotions. Co-sponsored by the Business Careers in Entertainment Club.

Presenters:

Stephanie Yachim — Corporate Recruiter at Crayola
Chris Andricopoulos – Northwestern
Karen Kuczynski — Lehigh Center for Career and Professional Development
CBE Senior Student

4:15 p.m. in RBC 91

Date TBD – C-Suite Conversations

Learn from C-level CBE alumni as they share industry insight and career advice. One-on-one meetings available prior to group discussion! Office hours will be held from 2:20 – 4 p.m. (by appointment only) for interested students. Email keg415@lehigh.edu to register for a 20-minute one-on-one meeting. Space is limited.

