For students seeking to broaden their understanding of international business and foster the development of their global mindset.

Program Directors:
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for more information

Upon program completion, students will:

• Acquire a core body of knowledge relating to the influence of economic, political, and sociocultural factors on the international business arena

• Achieve the ability to communicate and engage in diverse cultural settings through an immersive global experience

• Gain a global mindset that will allow the student to not only recognize and analyze important differences that occur when doing business internationally, but also have the ability to implement the proper tactics and strategies for dealing with these differences

Open to all undergraduate students from any major with the approval of the program directors.
Program of Study (12 credits)

1. Choose at least one of the following core courses:
   - MGT 342: Managing in the International Organization
   - MGT 346: International Business

2. Students must take at least one other approved CBE course and then any combination of qualifying courses to reach the 12 credit hour requirement. Listed below are examples of courses that have been pre-approved. For a complete list, visit: go.lehigh.edu/ibc

   ANTH 320: Global Capitalism
   CHIN 252: Advanced Business Chinese
   ECO 209: Comparative Economic Systems
   ECO 339: International Trade
   ECO 340: International Finance
   ENTP 307: International Social Entrepreneurship
   FIN 333: Global Finance
   FREN 272: French Culture of Business
   GS 320: Global Capitalism
   GS 126: The Political Economy of Globalization
   IR 26: Political Economy of Corruption
   MKT 320: Global Marketing

   *Additional courses, including courses taken abroad, may be considered with the advanced consent of the Program Directors.

3. Qualifying global experience.

Qualifying global experience options:
   - Semester Study Abroad (in a country with a primary language other than English)
   - Immersive Programs (including, but not limited to, Lehigh in Belgium, Lehigh in Prague, Lehigh in Singapore and Dubai)
   - Global Internships (including, but not limited to, Iacocca Internship; Tauck Scholar; CSB 314 International Practicum)

Please be advised:
Short-term study abroad programs and experiences (i.e., those of a duration of less than one semester) must demonstrate high salience to international business to qualify as an applicable global experience. Global programs offered for credit can be used in partial fulfillment (maximum of three credits) of the 12-credit requirement.

Scholarships
Lehigh University and the CBE offer an array of immersive international programs beyond the traditional semester-long study abroad programs. Financial aid is available for qualified students to help defray the cost of participating in a global immersive program. Information available at global.lehigh.edu/studyabroad/finances